COVID-19 is a new disease and the CDC is still learning about how it spreads and the severity of illness it causes.

**Toolkit for Essential Businesses to Support COVID-19 Prevention Efforts**

Social distancing means keeping space between yourself and other people outside of your home. It is one of the best tools we have to prevent the spread of COVID-19. The basic requirements of social distancing for essential businesses\(^1\) are straightforward:

- **Help people practice social distancing**
- **Prevent unnecessary contact**
- **Encourage cleanliness**

Businesses can be creative in developing social distancing plans that meet their unique needs, and should be firm in requiring employees and customers to abide by them.

**Make it easy for people to stay 6 feet apart, and prevent people from gathering.**

Here are some common strategies, but something different may work best for your business:

- **Offer pickup or carry-out** to restrict customers from entering the building
- **Limit the number of people** that can enter your business
- **Place signs, tape, or other markers** to demonstrate a 6 foot distance in lines and other areas of your business
- **Change the workflow** so customers don’t gather
- **Ensure your employees practice social distancing**

*Post the ‘Social Distancing’ flier included in this toolkit below.*

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\(^1\) Wisconsin essential business list: [https://wedc.org/essentialbusiness/](https://wedc.org/essentialbusiness/)
Prevent unnecessary contact.
- Prevent people from self-serving food or food-related items; bulk foods, salad bar, lids, cups, etc.
- Stop allowing people to bring their own bags, mugs, or other reusable items from home.
- Have people use contactless pay options if possible (pay ahead by phone or smart phone apps). Otherwise, disinfect payment machines between each customer.
- Consider installing a clear plastic screen between cashiers and customers if it is not possible to maintain six feet of distance between them at check out.

Encourage patrons to keep it clean.
- In addition to your increased cleaning efforts, make tissues, hand sanitizer, and sanitizing wipes readily available for customers.

*Display ‘COVID-19 Shopping Tips’ flier included below.*

*Display ‘Cover Your Cough’ flier included below.*

*Display ‘Wash Your Hands’ fliers near all sinks, included below.*

Sources and Additional Resources:
- Cover Your Cough flier: [https://www.health.state.mn.us/people/cyc/cycpgeneng.pdf](https://www.health.state.mn.us/people/cyc/cycpgeneng.pdf)
- Wash Your Hands flier: [https://www.cdc.gov/handwashing/posters.html](https://www.cdc.gov/handwashing/posters.html)
Please keep your social distance

SOCIAL DISTANCING MEANS KEEPING

6 FEET APART FROM OTHERS
**COVID-19 SHOPPING TIPS**

**WATCH WHAT YOU TOUCH**

Disinfect cart and basket handles
Sanitize or use disinfectant wipes to clean cart and basket handles before use.

**WASH YOUR HANDS**

Don't forget the soap
Wash your hands with soap for at least 20 seconds.

**SHARING IS CARING**

Be fair, please share
Stockpiling can mean someone may not be able to buy what they desperately need.

**PERSONAL HYGIENE**

Don't spread germs
Cover your mouth and nose with a tissue when you cough or sneeze or use the inside of your elbow. Don't forget to wash your hands afterward.

**SOCIAL DISTANCING**

Keep a personal radius
Staying six feet away from others, even in the checkout line, does not make you unfriendly, it makes you considerate.

**LIMIT NONESSENTIAL OUTINGS**

Consider others
If you or someone you know is more vulnerable, take precautions. Outings, even to a grocery store, could put them at risk. You may bring home more than just groceries.

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*Wisconsin Department of Health Services*

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[www.dhs.wisconsin.gov/covid-19](http://www.dhs.wisconsin.gov/covid-19)
Stop the spread of germs that make you and others sick!

**Cover your Cough**

Cover your mouth and nose with a tissue when you cough or sneeze or cough or sneeze into your upper sleeve, not your hands.

Put your used tissue in the waste basket.

**Clean your Hands**

after coughing or sneezing.

Wash hands with soap and warm water or clean with alcohol-based hand cleaner.
CLEAN HANDS KEEP YOU HEALTHY.

Wash your hands with soap and water for at least 20 SECONDS.

LIFE IS BETTER WITH CLEAN HANDS

www.cdc.gov/handwashing

This material was developed by CDC. The Life is Better with Clean Hands Campaign is made possible by a partnership between the CDC Foundation, GOJO, and Staples. HHS/CDC does not endorse commercial products, services, or companies.