



Center for Community Health Advancement

Examples of Community Health Programs and Initiatives Targeting our ABC'S

Alcohol and Substance Abuse

- *Northwoods Coalition* is the largest and oldest network of coalitions dedicated to substance abuse prevention in Wisconsin. Over 50 coalitions in northwest Wisconsin, including all 11 Wisconsin Tribal Nations address public health issues related to the use of alcohol, tobacco and other drugs.
- *Marshfield Area Coalition for Youth (MACY)* is a prevention coalition of over 40 organizations striving to reduce and prevent underage drinking, prescription drug abuse, heroin and marijuana use by Marshfield youth.
- *AmeriCorps Recovery Corps* trains members to serve as recovery coaches dedicated to providing hope to anyone affected by a substance use disorder by providing resources, connecting to the recovery community, and sharing personal experiences.
- *Nicotine and E-cigarettes Initiatives* focus on prevention, education and policy to reduce the incidence of tobacco use among youth and young adults. Media campaign, community forums and stipends to communities to identify innovative approaches to address e-cigarette use among youth have been part of a comprehensive approach.

Behavioral Health

- *Youth Net* is an afterschool program serving over 300 Marshfield youth annually, ages 8-18. As part of a comprehensive case management process, personal learning plans are developed for each child to promote academic success, personal/social development, mental health and healthy active living.
- *Behavioral, Emotional, Screening, Traits (b.e.s.t)* is a universal screening program that has been implemented in over 80 elementary schools throughout Wisconsin and is responsible for screening more than 20,000 students. *b.e.s.t* helps identify and reinforce positive behavioral development for developing children, provides intervention for children with elevated health risks, and helps teachers develop focused interventions for children with targeted needs.
- *AmeriCorps Afterschool* program utilizes members, to replicate the Youth Net case management process in afterschool programs across the Marshfield Clinic Health System service area.
- *Social Emotional Learning Groups* provide at-risk youth with and families with tools to manage behaviors, provide skills to become more self-aware and connect with others. The eight-week group sessions are facilitated by a licensed therapist or school counselor and embedded within afterschool programming.
- *Wisconsin Afterschool Network* is led by the Center for Community Health Advancement and consists of representatives from the Wisconsin Department of Children and Families, Wisconsin Department of Public Instruction, and local, regional and statewide organizations to support the development of high quality afterschool programs, practices and policies.
- *Zero Suicide* uses a comprehensive framework to identify and provide care to those at-risk for suicide. Zero Suicide fills the gaps that patients at-risk for suicide often fall through using evidence-based tools, systematic practices, training and workflows. Continuous process improvement drives this framework to ensure quality care.

Chronic Disease

- *Hydroponic Agriculture Units* are being located throughout northcentral Wisconsin. Through partnerships with Wisconsin-based Fork Farms, LLC, local schools, food pantries and community agencies, it's possible to grow nutritious, sustainable, organic food year-round for people in our communities. Hydroponic garden units are a low cost method to produce nutritious greens and provide learning opportunities for children and adults.
- *Food Pharmacy* provides patients with uncontrolled type 2 diabetes and are food insecure with supplies for making healthy meals, lifestyle behavior modification skills, clinical and nutritional support and medication management. The program empowers patients to manage their chronic condition through lifestyle behavior modification, while also reducing household food insecurity.

Social Determinants of Health

- *Community Connections Team* program screens patients for social needs and connects them to community resources that can assist with needs such as food, housing, and utilities. Students and community volunteers are embedded in the healthcare system and trained to connect patients with resources with the goal of improving health and quality of life.